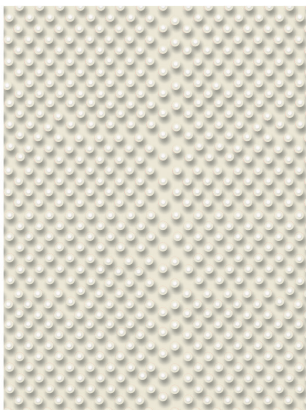


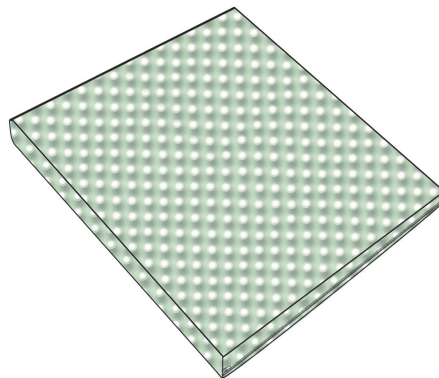
ELVA WISH TO OFFER A COMPLETE COLLECTION OF INDISPENSABLE NURSERY ITEMS & BABY ACCESSORIES MADE IN A ECO-CONSCIOUS AND SUSTAINABLE MANNER

THE PRODUCT

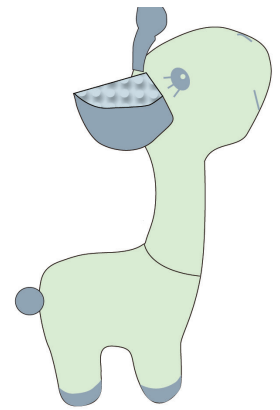
Stimulation of the senses and its cognitive impact on infants is even today still a relatively unexploited field. From birth until 3 month, object play is limited since learning occurs mostly through the reflexive actions of the child, such as spontaneous kicking or arm movements. Elva wish to explore the benefits of tactile stimulation through a capsule collection of indispensable nursery items, which stimulates the baby's sense on contact with the skin. Our fabric is unique from other similar products on the market because of it's sheer weighs, our fabric weights 280g which is nearly twice as dense as most existing products. The reinforced density means that the bubbles are much more resistant to touch and the sensory experience is heightened upon contact. This also makes these products incredibly soft to the touch and resilient to wear & tear. The fabric is washable up to 60°. This makes it an ideal choice for parents worried about allergens and bacteria, which is especially important for premature babies who are particularly vulnerable to infections. We have created 6 «must have products» which are :



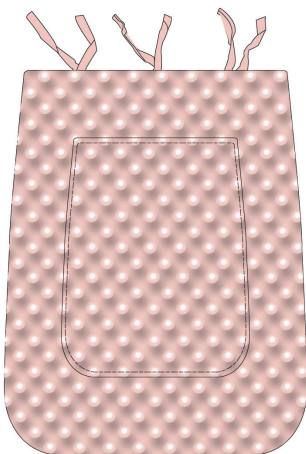
BABY BLANKET



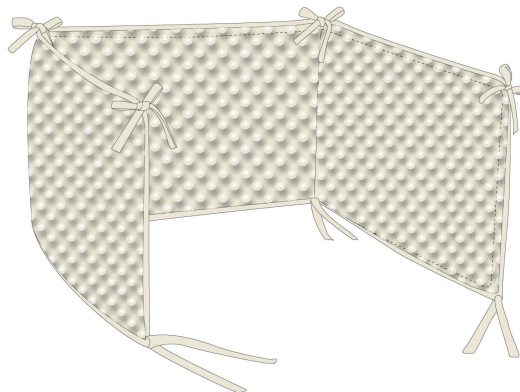
PLAYING MATTRESS/INTERGRATION TO A PARK



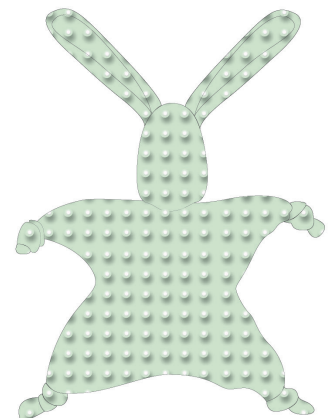
STUFFED TOY GIRAF



CHANGING MATTRESS COVER



BEDHEAD COVER



COMFORTER WITH RABBIT HEAD

SENSE STIMULATING FABRIC

By giving children the opportunity to explore materials with no preconceived knowledge, you're helping them develop and redefine their cognitive, social, emotional, physical, creative and linguistic skill sets. Sensory play and stimulation contributes in crucial ways to brain development.

As children explore sensory materials, they develop their sense of touch, which lays the foundation for learning other skills, such as identifying objects by touch, and using neuromotor muscles.

Through dialogue and with support from Dr. Tiffany Field, (Head of the Touch Research Institute at the University of Miami's Miller School of Medicine) we have been accepted to donate blankets to the NICU, (Neo natal intensive care unit) at the Mailman University Hospital of Miami. This is a unique and privileged opportunity and something we hope will be both a successful and positive experience.

Dr Fields has found that touch has positive consequences not only on babies' growth and weight (both premature and full-term infants) but on so many other levels such as blood pressure, heart rate, cortisol levels (linked to stress), memory and even encouraging positive and uplifting emotions. The physical effects of touch and tactile stimulation are far-reaching.



ECO-CONSCIOUS & CIRCULAR ECONOMY

Our planet and our oceans are brimming with both available and accessible resources, durable man-made components which only serve to spoil and contaminate our planet. By adapting a circular based economy we take these components and reengage it, transform and reuse them. Rpet is simple put polyester spun from waste plastic bottles, but created with 30% less resources than that of virgin polyester and 50% less resource consuming than organic cotton.

Eight (8)million metric tons of plastic ends up in our oceans each year, which is the equivalent of 5 shopping carts per square foot of coastline. Given these factors, and many others, it is no longer a choice, but imperative, that we shift our philosophy as consumers. We should be focused on cleaning up our planet, taking advantage of some of the great techniques and possibilities globalization and science has brought us. Trying to focus on what we possess right now and how to use it more efficiently rather than using more of the earth's precious resources.

No matter how green your lifestyle is, having a child is the single largest carbon debt you can create. This of course does not mean we should stop having children, but rather that we may need to reconsider the way we consume.



RESPONSIBLE BUSINESS